Aragon Research Announces its Fall Agenda--Mobile, Social, Innovation, Video

Aragon Research expands its coverage in Social Business, Video, Mobile Content Management, and Innovation. New Aragon Globe Reports are part of the Fall rollout.

Online PR News - 18-September-2013 - Aragon Research, a new technology focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its fall research agenda that includes expanded coverage in Social Business, Video and Mobile Content Management and Innovation.

Mobile Content Management represents an expansion of both its Enterprise Mobile and Content Management topics.

Mobile Content Management is real and represents the next step in the evolution of how people access and use content.

Jim Lundy, CEO and Lead Analyst of Aragon Research commented "Documents are changing and the expanded use of video reflects how people collaborate and share knowledge". Lundy continued, "Mobile Content Management is real and represents the next step in the evolution of how people access and use content."

As part of the fall agenda Aragon Research will be publishing new Globe reports, including:

Corporate Learning
Social Software
Video Recruiting
Video Content Management
Mobile and Cloud Content
Digital Signatures

Aragon Research indicated that the new research would be published over the next three quarters.

Media Information
Patricia Sweeney
psweeney@aragonresearch.com
http://www.aragonresearch.com
555 Bryant Street, #480
Palo Alto
CA
94301
United States