
*Aragon Research evaluates ten key providers who are leading the charge in the Digital Transaction Management market.*


The speed and ease of doing business in an all-digital manner is what DTM is all about. Enterprises who still rely on paper-based transactions could be left behind.

The Aragon Research Tech Spectrum for Digital Transaction Management evaluates vendors over two dimensions: Performance and Strategy. Performance represents a vendor's effectiveness in executing their defined DTM strategy. Strategy reflects the degree to which a vendor has understanding and strategic intent that are at the forefront of market direction. Based on these evaluations, the vendor will then be placed in one of three sectors: Promising, Contender, or Leader.

"The paper era is coming to an end. Enterprises increasingly understand that doing business in a digital manner speeds up business transactions," said Jim Lundy, founder and CEO of Aragon Research. "The speed and ease of doing business in an all-digital manner is what DTM is all about. Enterprises who still rely on paper-based transactions could be left behind."

The Aragon Research Tech Spectrum for Digital Transaction Management, 2015 highlights vendors who are leading the charge in the emerging DTM market. For the full analysis, read the report.

Media Information
Patricia Lundy
info@aragonresearch.com
http://www.aragonresearch.com
555 Bryant St. #480
Palo Alto
CA
94301
United States